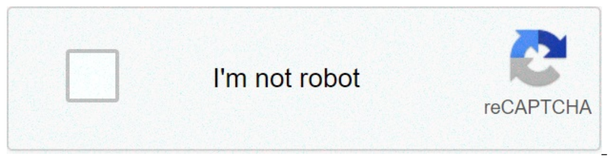

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Samsung market share worldwide

Data from market intelligence and advisory group International Data Corporation (IDC), shows that the global smartphone market continued to improve in the holiday quarter of 2020 (4Q20) with 4.3% year-over-year growth. According to preliminary data from the IDC Worldwide Quarterly Mobile Phone Tracker, smartphone vendors shipped a total of 385.9 million devices during the quarter. While the full year 2020 declined 5.9% compared to 2019, the progress toward market recovery has been impressive and IDC believes the momentum heading into 2021 will remain strong. “There are a lot of elements at play that are fuelling the smartphone market recovery – pent-up demand, continued supply push on 5G, aggressive promotions, and the popularity of low to mid-priced phones,” said Nabila Popal, research director with IDC’s Worldwide Mobile Device Trackers. “Vendors also seem to be better prepared for the second lockdown, ensuring they have the right channel set up ready to fulfil orders and reach the end consumer. “Lockdowns also have people spending less on areas like leisure, travel, and dining out – and smartphones are benefitting from this. In addition to all these factors, the fast recovery and resilience of the smartphone supply chain also has to be given some credit.” In terms of vendors, there was a clear shift among the top five. Apple delivered a phenomenal performance in 4Q20, returning to the number one position with 90.1 million devices shipped, driven by the success of the iPhone 12 series. This represents the highest shipment volume from a vendor in a single quarter and resulted in 23.4% market share and 22.2% year-over-year growth. Samsung moved to number two with 73.9 million device shipments and 19.1% market share. With the continued success of the A series and growth in nearly every region, Samsung saw year-over-year growth of 6.2%. Xiaomi finished the quarter in the third position with shipments of 43.3 million and 11.2% market share while OPPO was fourth with shipments of 33.8 million and 8.8% market share. Both companies successfully capitalised on declining Huawei shipments, growing 32.0% and 10.7% year over year respectively, by focusing on aggressive product portfolios and building partnerships. Huawei fell to the number five spot with shipments of 32.3 million and 8.4% market share. The company continues to suffer under the weight of US sanctions and saw a dramatic year-over-year decline of 42.4%. “The recovery of both the smartphone market and its supply chain has been truly impressive and the year-end growth is testament to how far we’ve come,” said Ryan Reith, program vice president with IDC’s Worldwide Mobile Device Trackers. “The majority of the world is either in some form of lockdown or still waiting to return to normal day-to-day life, yet smartphone sales are rebounding as though nothing ever happened.” Read: Xiaomi has moved ahead of Apple in global smartphone sales Wikipedia list article The 1100 (shown here) and 1110 are the best-selling handsets[1] This is a list of best-selling mobile phones. The best-selling mobile devices are the Nokia 1100 and Nokia 1110, two bar phones released in 2003 and 2005, respectively. Both have sold over 250 million units. The best-selling touchscreen phones are the Apple iPhone 6 and 6 Plus, both released in 2014. Together, they have sold over 220 million units. The best selling cell phone is the Motorola RAZR V3, released in 2004. It sold over 130 million units. The best-selling slider phone is the Samsung E250, released in 2006. It has sold over 30 million units. Of the 115 phones on the list, Samsung sold the most models, with 34. In 2020, about 1.35 billion mobile phones were sold, with Samsung dominating yearly sales at over 253 million units sold, taking up 18.8% market share. Combined, all mobile phones have shipped over 19 billion units worldwide between 1994 and 2018.[a] Top-selling mobile phones See also: List of best-selling electronic devices Manufacturer Model Form factor Smartphone? Year Graph (million units) Nokia 1100 Bar No 2003 250[2][1][3] 250 Nokia 1110 Bar No 2005 250[2][1][4] 250 Apple iPhone 6 and iPhone 6 Plus Touchscreen Yes 2014 222[5][2] 222 Nokia 105 (2013) and 105 (2015) Bar No 2013 200[6] 200 Nokia 3210 Bar No 1999 160[1][4][7] 160 Nokia 6600 Bar Yes 2003 150[2][1] 150 Nokia 1200 Bar No 2007 150[2][1][4] 150 Nokia 5230 Touchscreen Yes 2009 150[2][1][4] 150 Samsung E1100 Bar No 2009 150[2] 150 Nokia 2600 (2610/2626/2630) Bar No 2004 135[2][1][4][3] 135 Motorola RAZR V3 Flip phone No 2004 130[2][4] 130 Nokia 1600 (1650/1661) Bar No 2005 130[2][1][4][3] 130 Nokia 3310 (3330) Bar No 2000 126[2][1][4][8] 126 Apple iPhone 11 Touchscreen Yes 2019 102.1[9][10] 102.1 Nokia 1208 (1209) Bar No 2007 100[2][1][4] 100 Nokia 1280 Bar No 2010 100[11] 100 Apple iPhone 8 and iPhone 8 Plus Touchscreen Yes 2017 86.3[12][9] 86.3 Samsung Galaxy S4 Touchscreen Yes 2013 80[2] 80 Apple iPhone 7 and iPhone 7 Plus Touchscreen Yes 2016 78.3[5] 78.3 Apple iPhone XR Touchscreen Yes 2018 77.4[9][13] 77.4 Nokia 6010 (6020/6030) Bar No 2004 75[2][4][3] 75 Apple iPhone 5 Touchscreen Yes 2012 70[5][2] 70 Samsung Galaxy S III and Galaxy S III Mini Touchscreen Yes 2012 70[14] 70 Nokia 5130 (5220/5310) Bar No 2007 65[2][4] 65 Apple iPhone X Touchscreen Yes 2017 63[15] 63 Apple iPhone 4S Touchscreen Yes 2011 60[2][4][16] 60 Motorola StarTAC Flip phone No 1996 60[2][4] 60 Motorola C200 Bar No 2003 60[4] 60 Motorola C139 Bar No 2005 60[16] 60 Samsung Galaxy S7 and Galaxy S7 edge Touchscreen Yes 2016 55[17] 55 Apple iPhone 5S Touchscreen Yes 2013 52[5] 52 Nokia 3100 (3120) Bar No 2003 50[4] 50 Nokia 6230 (6233) Bar No 2004 50[4] 50 Apple iPhone 4 Touchscreen Yes 2010 50[16] 50 Apple iPhone XS and iPhone XS Max Touchscreen Yes 2018 48[18] 48 Apple iPhone 11 Pro and iPhone 11 Pro Max Touchscreen Yes 2019 47.5[9][13] 47.5 Samsung Galaxy S6 and Galaxy S6 edge Touchscreen Yes 2015 45[19] 45 Nokia N70 (N72/N73) Bar Yes 2005 45[16][3] 45 Samsung Galaxy S8 and Galaxy S8+ Touchscreen Yes 2017 41[20] 41 Samsung Galaxy S II Touchscreen Yes 2011 40[4] 40 Apple iPhone 12 and iPhone 12 mini Touchscreen Yes 2020 38.1[10] 38.1 Samsung Galaxy S10, Galaxy S10+ and Galaxy S10e Touchscreen Yes 2019 37[21] 37 Samsung Galaxy S9 and Galaxy S9+ Touchscreen Yes 2018 35.4[9] 35.4 Nokia 2650 Flip phone No 2004 35[4] 35 Nokia 6300 Bar No 2006 35[3] 35 Apple iPhone 3GS Touchscreen Yes 2009 35[4] 35 Huawei P20, P20 Pro and P20 Lite Touchscreen Yes 2018 32[22][9] 32 Samsung Galaxy A10 Touchscreen Yes 2019 30.3[9] 30.3 Samsung E250 Slider No 2006 30[16] 30 LG KP100 Bar No 2008 30[23] 30 Samsung Galaxy Note II Touchscreen Yes 2012 30[24] 30 Nokia 5200 (5300) Slider No 2006 30[3] 30 Xiaomi Redmi Note 8 and Redmi Note 8 Pro Touchscreen Yes 2019 30[25] 30 Samsung Galaxy S Touchscreen Yes 2010 25[26] 25 Samsung Galaxy Grand Prime Plus Touchscreen Yes 2016 24.2[9] 24.2 Samsung Galaxy A50 Touchscreen Yes 2019 24.2[9] 24.2 Apple iPhone SE (2nd generation) Touchscreen Yes 2020 24.2[10] 24.2 Samsung Galaxy A51 Touchscreen Yes 2019 23.2[10] 23.2 Samsung Galaxy A20 Touchscreen Yes 2019 23.1[9] 23.1 LG Chocolate VX8500 Slider No 2006 21[27][28][29][30] 21 Nokia 2100 Bar No 2003 20[31][7] 20 Xiaomi Redmi Note 7 and Redmi Note 7 Pro Touchscreen Yes 2019 20[32] 20 Huawei P30 and P30 Pro Touchscreen Yes 2019 20[33] 20 Samsung Galaxy A21s Touchscreen Yes 2020 19.4[10] 19.4 Huawei Mate 10 and Mate 10 Pro Touchscreen Yes 2017 17[34] 17 Huawei Mate 20 and Mate 20 Pro Touchscreen Yes 2018 17[33] 17 Samsung Galaxy A01 Touchscreen Yes 2019 16.9[10] 16.9 Apple iPhone 12 Pro Max Touchscreen Yes 2020 16.8[10] 16.8 HTC Thunderbolt Touchscreen Yes 2011 16[16] 16 Huawei Mate 9 Touchscreen Yes 2016 15.8[35] 15.8 Samsung Galaxy A11 Touchscreen Yes 2020 15.3[10] 15.3 Samsung Galaxy J2 Core Touchscreen Yes 2018 15.2[9] 15.2 Nokia 5610 XpressMusic Slider No 2007 15[3] 15 Nokia 5800 XpressMusic Touchscreen Yes 2008 15[3] 15 Nokia E71 Keyboard bar Yes 2008 15[3] 15 Sony Ericsson K300 (K310) Bar No 2004 15[16][36] 15 Sony Ericsson K750 Bar No 2005 15[16] 15 Sony Ericsson W800 (W810) Bar No 2006 15[16][36] 15 Research In Motion (RIM) BlackBerry Pearl Bar Yes 2006 15[16] 15 Xiaomi Redmi Note 9 Pro Touchscreen Yes 2020 15[10] 15 Motorola Droid Bionic Touchscreen Yes 2011 13[16] 13 LG Cookie (KP500) Touchscreen No 2009 13[37][38] 13 Apple iPhone 6S and iPhone 6S Plus Touchscreen Yes 2015 13[39] 13 Huawei Mate 30 and Mate 30 Pro Touchscreen Yes 2019 12[40] 12 Samsung SGH-E700 Flip phone No 2003 10[41] 10 Nokia N95 Slider Yes 2007 10[42] 10 LG Shine Slider No 2008 10[43] 10 Samsung Star/Tocco Lite (S5230) Touchscreen No 2009 10[44] 10 Samsung Galaxy Note Touchscreen Yes 2011 10[45][46] 10 Xiaomi Mi 2 Touchscreen Yes 2012 10[47] 10 Samsung Galaxy Note 3 Touchscreen Yes 2013 10[48] 10 LG G3 Touchscreen Yes 2014 10[49][50][51] 10 Samsung Galaxy Note 8 Touchscreen Yes 2017 10[52] 10 Xiaomi Redmi 6A Touchscreen Yes 2019 10[53] 10 Oppo A5 Touchscreen Yes 2019 9.7[53] 9.7 Samsung Galaxy Note 9 Touchscreen Yes 2018 9.6[52] 9.6 Samsung Galaxy A30 Touchscreen Yes 2019 9.2[53] 9.2 Xiaomi Redmi 8A Touchscreen Yes 2019 7.3[13] 7.3 Oppo F1 Plus Touchscreen Yes 2016 7[54] 7 Xiaomi Redmi 8 Touchscreen Yes 2019 6.8[13] 6.8 Samsung Galaxy J4+ Touchscreen Yes 2018 6.4[55] 6.4 Apple iPhone Touchscreen Yes 2007 6[56] 6 LG Viewty (KU990) Bar No 2007 5[57] 5 Samsung Galaxy J6+ Touchscreen Yes 2018 4.9[55] 4.9 Samsung Galaxy Note 4 Touchscreen Yes 2014 4.5[58] 4.5 Samsung Galaxy A10s Touchscreen Yes 2019 3.9[55] 3.9 Samsung Galaxy S20+ 5G Touchscreen Yes 2020 3.5[55] 3.5 Samsung Galaxy A30s Touchscreen Yes 2019 3.4[55] 3.4 Nokia N-Gage Taco Yes 2003 3[3] 3 LG G2 Touchscreen Yes 2013 3[59][60] 3 LeTV LeEco Le 1s Touchscreen Yes 2016 3[61][62] 3 Google Pixel and Pixel XL Touchscreen Yes 2016 2.1[63] 2.1 Palm Centro Keyboard bar Yes 2007 2[64] 2 Nokia N97 Tilt slider Yes 2009 2[3] 2 HTC Magic Touchscreen Yes 2009 1[65][66] 1 Annual best-selling handsets This section needs additional citations for verification. Please help improve this article by adding citations to reliable sources. Unsourced material may be challenged and removed.Find sources: "List of best-selling mobile phones" – news · newspapers · books · scholar · JSTOR (September 2017) (Learn how and when to remove this template message) Note: The years represent when the phones were released into the market, not the number sold in that particular year. The number sold represents how many units were sold throughout its whole lifetime. The first cell phone was produced by Motorola. Since then there had been produced around 17.37 billion mobile phones as of 2015[update].[citation needed] The Motorola StarTAC from 1996 was the first phone to be widely popular The Nokia 3310 from 2000 sold 126 million units 1996 Motorola StarTAC, 60 million sold[2][4] 1999 Nokia 3210, 160 million sold[1][4][7] 2000 Nokia 3310, 126 million sold[1][2][4] Nokia 8890, 15 million sold 2002 The Nokia 6100 and 6610 (above) from 2002 were the first colour-screen phones to sell over a million Nokia 6100, 15 million sold Nokia 6610, 15 million sold Nokia 3510, 15 million sold Samsung SGH-T100, 12 million sold 2003 The Nokia 6600 from 2003 was the first camera phone to sell over a million units Nokia 1100 Nokia 1100, 250 million sold[1][2][4][3] Nokia 6600, 150 million sold[1][2] Motorola C200, 60 million sold[4] Nokia 3100/3120, 50 million sold[4] Nokia 2100, 20 million sold[31][7] Samsung SGH-E700, 10 million sold[41] Nokia N-Gage, 3 million sold[3] 2004 Nokia 2600/2610/2626/2630, 135 million sold[1][2][4][3] Motorola RAZR V3, 130 million sold[2][4] Nokia 6010/6020/6030, 75 million sold[2][4][3] Nokia 6230/6233, 50 million sold[4] Nokia 2650, 35 million sold[4] Sony Ericsson K300/K310, 15 million sold[16][36] Samsung SGH-D500, 12 million sold 2005 The Nokia N70 was the first smartphone to sell over a million The Motorola Q from 2005 was the first QWERTY phone to sell over a million Nokia 1110, 250 million sold[1][2][4] Nokia 1600/1650/1661, 130 million sold[1][2][4][3] Motorola C139, 60 million sold[16] Nokia N70/N72/N73, 45 million sold[16][3] Nokia 6101, 35 million sold Nokia 6060, 35 million sold Nokia 6270/6280, 30 million sold Motorola V220, 15 million sold Motorola V195, 15 million sold Sony Ericsson K750, 15 million sold[16] Nokia 8800, 15 million sold Nokia 6111, 15 million sold Nokia 2680, 15 million sold Motorola Q, 1 million sold 2006 Nokia 6070/6080, 50 million sold Nokia 7360/7370/7380, 45 million sold Nokia 6300, 35 million sold[3] Nokia 2310, 35 million sold Nokia 5200/5300, 30 million sold[3] Samsung SGH-E250, 30 million sold[16] LG Chocolate VX8500, 21 million sold[27][28][29][30] BlackBerry Pearl 8100, 15 million sold[16] BenQ-Siemens S68, 15 million sold Sony Ericsson W800/W810, 15 million sold[36] Sony Ericsson W300, 15 million sold Samsung SGH-D900, 3 million sold Nokia 3250, 1 million sold 2007 The Nokia N95 was the first non-candybar smartphone to sell over a million Nokia 1200, 150 million sold[1][2][4] Nokia 1208 (1209), 100 million sold[1][2][4] Nokia 2600 classic, 15 million sold Nokia 3110 classic, 15 million sold Nokia 6500 slide, 15 million sold Nokia N95, 10 million sold[42] Apple iPhone, 6 million sold[56] LG Viewty (KU990), 5 million sold[57] HTC Touch, 2 million sold Palm Centro, 2 million sold[64] 2008 LG KP100, 30 million sold[23] Apple iPhone 3G, 25 million sold Nokia 2330 classic, 15 million sold Nokia 7210 Supernova, 15 million sold Nokia 5800 XpressMusic, 15 million sold[3] Nokia 5610 XpressMusic, 15 million sold[3] Nokia E71, 15 million sold[3] Samsung Tocco (SGH-F480), 12 million sold Samsung SGH-J700, 12 million sold LG Shine, 10 million sold[43] Samsung Tocco TouchWiz (SGH-F480), 5 million sold Samsung Soul (SGH-U900), 1 million sold 2009 The Samsung Star/Tocco Lite (S5230) sold 10 million units Nokia 5230, 150 million sold[1][2][4] Apple iPhone 3GS, 35 million sold[4] LG Cookie (KP500), 13 million sold[37][38] Samsung Tocco Ultra (S8300), 12 million sold Samsung Star/Tocco Lite (S5230), 10 million sold[44] Alcatel One Touch Mini (OT-708), 5 million sold Motorola Ming A1200, 3 million sold Nokia N97, 2 million sold[3] Motorola Milestone/Droid, 1 million sold HTC Magic, 1 million sold[65][66] 2010 Nokia 1280, 100 million sold[11] Apple iPhone 4, 15 million sold[16][67] Samsung Galaxy S, 20 million sold[68] Samsung S5620 Monte, 7 million sold Nokia N8, 6 million sold Motorola Milestone/Droid, 2 million sold Samsung Wave (S8500), 2 million sold 2011 Apple iPhone 4S, 60 million sold[2][4][16] Samsung Galaxy S II, 40 million sold[4] Samsung Galaxy Y, 15 million sold HTC Evo 4G, 14 million sold Motorola Droid Bionic, 13 million sold[16] Samsung Galaxy Note, 10 million sold[45][46] ZTE Blade, 10 million sold Samsung Infuse, 9 million sold 2012 Apple iPhone 5, 70 million sold[5][2] Samsung Galaxy S III and Galaxy S III Mini, 70 million sold[14] Samsung Galaxy Note II, 30 million sold[24] Xiaomi Mi 2, 10 million sold[47] 2013 Nokia 105 (2013) and Nokia 105 (2015), 200 million sold[6] Samsung Galaxy S4, 80 million sold[2] Apple iPhone 5S, 52 million sold[5] Samsung Galaxy Note 3, 10 million sold[48] LG G2, 3 million sold[59][60] 2014 Apple iPhone 6 and iPhone 6 Plus, 222.4 million sold[5] LG G3, 10 million sold[49][50][51] Samsung Galaxy Note 4, 4.5 million sold[58] 2015 Samsung Galaxy S6 and Galaxy S6 edge, 45 million sold[19] Huawei Mate 9, 15.8 million sold[35] Apple iPhone 6S and iPhone 6S Plus, 13 million sold[39] 2016 Apple iPhone 7 and iPhone 7 Plus, 78.3 million sold[5] Samsung Galaxy S7 and Galaxy S7 edge, 55 million sold[17] Samsung Galaxy Grand Prime Plus, 24.2 million sold[9] Oppo F1 Plus, 7 million sold[54] LeEco Le 1s, 3 million sold[61][62] Google Pixel and Pixel XL, 2.1 million sold[63] 2017 Apple iPhone 8 and iPhone 8 Plus, 86.3 million sold[12][9] Apple iPhone X, 63 million sold[15] Samsung Galaxy S8 and Galaxy S8+, 41 million sold[20] Huawei Mate 10 and Mate 10 Pro, 17 million sold[34] Samsung Galaxy Note 8, 10 million sold[52] 2018 Apple iPhone XR, 77.4 million sold[9][13] Apple iPhone XS and iPhone XS Max, 48 million sold[18] Samsung Galaxy S9 and Galaxy S9+, 35.4 million sold[18] Huawei P20, P20 Pro and P20 Lite, 32 million sold[22][18] Huawei Mate 20 and Mate 20 Pro, 17 million sold[33] Samsung Galaxy J2 Core, 15.2 million sold[9] Samsung Galaxy Note 9, 9.6 million sold[52] Samsung Galaxy J4+, 6.4 million sold[55] Samsung Galaxy J6+, 4.9 million sold[55] 2019 Apple iPhone 11, 102 million sold[9][10] Apple iPhone 11 Pro and iPhone 11 Pro Max, 47.5 million sold[9][13] Samsung Galaxy S10, Galaxy S10+ and Galaxy S10e, 37 million sold[21] Samsung Galaxy A10, 30.3 million sold[9] Xiaomi Redmi Note 8 and Redmi Note 8 Pro, 30 million sold[25] Samsung Galaxy A50, 24.2 million sold[9] Samsung Galaxy A51, 23.2 million sold[10] Samsung Galaxy A20, 23.1 million sold[9] Xiaomi Redmi Note 7 and Redmi Note 7 Pro, 20 million sold[32] Huawei P30 and P30 Pro, 20 million sold[33] Samsung Galaxy A01, 16.9 million sold[10] Huawei Mate 30 and Mate 30 Pro, 12 million sold[40] Redmi 6A, 10 million sold[53] Oppo A5, 9.7 million sold[53] Samsung Galaxy A30, 9.2 million sold[53] Redmi 8A, 7.3 million sold[13] Redmi 8, 6.8 million sold[13] Samsung Galaxy A10s, 3.9 million sold[55] Samsung Galaxy A30s, 3.4 million sold[55] 2020 Apple iPhone SE (2nd generation), 24.2 million sold[10] Apple iPhone 12, 23.3 million sold[10] Samsung Galaxy A21s, 19.4 million sold[10] Apple iPhone 12 Pro Max, 16.8 million sold[10] Samsung Galaxy A11, 15.3 million sold[10] Xiaomi Redmi Note 9 Pro, 15 million sold[10] Apple iPhone 12 mini, 14.5 million sold[10] Samsung Galaxy S20+ 5G, 3.5 million sold[55] Annual sales by manufacturer Manufacturer 1992 1993 1994 1995 1996 1997 1998 1999 2000 2001 2002 2003 2004 2005 2006 2007 2008 2009 2010 2011 2012 2013 2014 2015* 2016* 2017* 2018* 2019* Alcatel 2.631 6.967 Apple 2.3 12 24.889 46.5983 89.2632 130.1332 150.7859 191.426 225.8506 216.064 214.9244 219.0484 219.4751 BBK 72.4086 Ericsson 15.914 23.827 29.785 41.467 26.956 HTC 24.6884 43.2669 32.1218 Huawei 23.8147 40.6634 47.2883 53.2951 70.499 104.0947 132.8249 150.5343 202.9014 240.6155 Lenovo 45.2847 72.7482 Lenovo/Motorola 84.029 LG 26.2137 42.2768 54.9246 61.986 78.5763 102.5554 122.0553 114.1546 86.3709 58.0159 69.0245 76.096 Micromax 37.094 Microsoft 185.66 Motorola 4 12 60 25.328 32.319 47.818 60.094 59.097 64.640 75.177 104.124 144.920 209.251 164.307 106.59 58.4752 38.5537 40.269 33.9163 NEC 2 6 Nokia 3 5 9 13 18 20.593 37.374 76.335 126.369 139.672 151.422 180.672 207.231 265.615 344.916 435.453 472.315 440.8816 461.3182 422.4783 333.938 250.7931 Oppo 85.2995 112.124 118.8375 118.6932 Others 248.189 299.1792 488.5693 597.3269 587.3996 613.71 629.36 635.3685 682.3143 638.0047 607.0490 565.630 Panasonic 8.627 13.397 15.581 RIM 12 23 34 47.4516 51.5419 34.2103 18 8 4 2 Samsung 4.686 17.687 20.639 28.234 41.684 54.475 85.238 103.754 116.480 154.541 199.182 235.772 281.0658 313.9042 384.6312 444.4442 392.546 320.4 306.4466 321.2633 295.0437 296.194 Siemens 26.989 29.753 34.618 43.754 48.456 28.591 Sony 37.5957 37.791 Sony Ericsson 93.4145 54.8734 41.8192 32.5975 TCL 37.1766 49.5313 64.026 Vivo 99.6848 Xiaomi 56.529 65.6186 122.3870 126.0492 Yulong 32.6014 ZTE 28.7687 56.8818 67.3444 59.8988 53.91 Total 107.818 162.856 283.581 412.731 399.583 423.4185 519.9855 674.0019 816.5629 990.8625 1152.8398 1222.2452 1211.2366 1596.8024 1774.5641 1746.1756 1806.9647 1878.968 1423.9003 1495.358 1536.5355 1555.267 1540.657 note: this table is created from the data listed below; annual sales is in millions; from 2015 onward the figures reflect only sales of smartphones (as opposed to feature phones) 1992 Motorola: 4 million sold Nokia: 3 million sold[69] NEC: 2 million sold 1993 Nokia: 5 million sold 1994 Motorola 12 million sold Nokia: 9 million sold NEC: 6 million sold 1995 Nokia: 13 million sold 1996 Motorola: 60 million sold[70] Nokia: 18 million sold[71] 1997 [72] Motorola: 25.328 million sold Nokia: 20.593 million sold Ericsson: 15.914 million sold Panasonic: 8.627 million sold Alcatel: 2.631 million sold Others: 34.725 million sold Total: 107.818 million sold 1998 [73][72] Nokia: 37.374 million sold Motorola: 32.319 million sold[72] Ericsson: 23.827 million sold Panasonic: 13.397 million sold Alcatel: 6.967 million sold Samsung: 4.686 million sold Others: 44.286 million sold Total: 162.856 million sold 1999 [74] Nokia: 76.335 million sold Motorola: 47.818 million sold Ericsson: 29.785 million sold Samsung: 17.687 million sold Panasonic: 15.581 million sold Others: 96.376 million sold Total: 283.581 million sold 2000 [75] Nokia: 126.369 million sold Motorola: 60.094 million sold Ericsson: 41.467 million sold Siemens: 26.989 million sold Samsung: 20.639 million sold Others: 137.173 million sold Total: 412.731 million sold 2001 Nokia: 139.672 million sold[75] Motorola: 59.097 million sold Siemens: 29.753 million sold Samsung: 28.234 million sold Ericsson: 26.956 million sold Others: 115.877 million sold Total: 399.583 million sold 2002 [76] Nokia: 151.4218 million (35.8% market share) Motorola: 64.6401 million (15.3% market share) Samsung: 41.6844 million (9.8% market share) Siemens: 34.6180 million (8.2% market share) Sony Ericsson: 23.1129 million (5.5% market share) Others: 107.9414 million (25.5% market share) Total: 423.4185 million (100% market share) 2003 [77] Nokia: 180.6724 million (34.7% market share) Motorola: 75.1771 million (14.5% market share) Samsung: 54.4751 million (10.5% market share) Siemens: 43.7543 million (8.4% market share) Sony Ericsson: 26.6863 million (5.1% market share) LG: 26.2137 million (5.0% market share) Others: 113.0096 million (21.8% market share) Total: 519.9855 million (100% market share) 2004 [78] Nokia: 207.2313 million (30.7% market share) Motorola: 104.1242 million (15.4% market share) Samsung: 85.2384 million (12.6% market share) Siemens: 48.4558 million (7.2% market share) LG: 42.2768 million (6.3% market share) Sony Ericsson: 42.0317 million (6.2% market share) Others: 144.6437 million (21.6% market share) Total: 674.0019 million (100% market share) 2005 [79] Nokia: 265.6148 million (32.5% market share) Motorola: 144.9204 million (17.7% market share) Samsung: 103.7536 million (12.7% market share) LG: 54.9246 million (6.7% market share) Sony Ericsson: 51.7738 million (6.3% market share) Siemens: 28.5906 million (3.5% market share) Others: 166.9851 million (20.6% market share) Total: 816.5629 million (100% market share) 2006 [80] Nokia: 344.9159 million (34.8% market share) Motorola: 209.2509 million (21.1% market share) Samsung: 116.4801 million (11.8% market share) Sony Ericsson: 73.6416 million (7.4% market share) LG: 61.9860 million (6.3% market share) Others: 184.5880 million (18.6% market share) Total: 990.8625 million (100% market share) 2007 [81] Nokia: 435.4531 million (37.8% market share) Motorola: 164.307 million (14.3% market share) Samsung: 154.5407 million (13.4% market share) Sony Ericsson: 101.3584 million (8.8% market share) LG: 78.5763 million (6.8% market share) Apple: 2.3 million sold[82] Others: 218.6043 million (18.9% market share) Total: 1,152.8398 million (100% market share) 2008 [83] Nokia: 472.3150 million (38.6% market share) Samsung: 199.1820 million (16.3% market share) Motorola: 106.5900 million (8.7% market share) LG: 102.5554 million (8.4% market share) Sony Ericsson: 93.4145 million (7.6% market share) Apple: 12 million sold[84] Others: 248.1890 million (20.4% market share) Total: 1,222.2452 million (100% market share) 2009 [85] Nokia: 440.8816 million (36.4% market share) Samsung: 235.7720 million (19.5% market share) LG: 122.0553 million (10.1%market share) Motorola: 58.4752 million (4.8% market share) Sony Ericsson: 54.8734 million (4.5% market share) Apple: 24.889 million sold[86] Others: 299.1792 million (24.7% market share) Total: 1,211.2366 million (100% market share) 2010 [87] Nokia: 461.3182 million (28.9% market share) Samsung: 281.0658 million (17.6% market share)[88] LG: 114.1546 million (7.1% market share) Research in Motion: 47.4516 million (3.0% market share) Apple: 46.5983 million (2.9% market share)[89] Sony Ericsson: 41.8192 million (2.6% market share) Motorola: 38.5537 million (2.4% market share) ZTE: 28.7687 million (1.8% market share)[90] HTC: 24.6884 million (1.5% market share) Huawei: 23.8147 million (1.5% market share) Others: 488.5693 million (30.6% market share) Total: 1,596.8024 million (100% market share) 2011 [91] Nokia: 422.4783 million (23.8% market share) Samsung: 313.9042 million (17.7% market share)[92] Apple: 89.2632 million (5.0% market share) LG: 86.3709 million (4.9% market share) ZTE: 56.8818 million (3.2% market share)[93] Research in Motion: 51.5419 million (2.9% market share) HTC: 43.2669 million (2.4% market share) Huawei: 40.6634 million (2.3% market share) Motorola: 40.2690 million (2.3% market share) Sony Ericsson: 32.5975 million (1.8% market share) Others: 597.3269 million (33.7% market share) Total: 1,774.5641 million (100% market share) 2012 [94] Samsung: 384.6312 million (22.0% market share) Nokia: 333.9380 million (19.1% market share) Apple: 130.1332 million (7.5% market share) ZTE: 67.3444 million (3.9% market share) LG: 58.0159 million (3.3% market share) Huawei Technologies: 47.2883 million (2.7% market share) TCL Communication: 37.1766 million (2.1% market share) Research in Motion: 34.2103 million (2.0% market share) Motorola: 33.9163 million (1.9% market share) HTC: 32.1218 million (1.8% market share) Others: 587.3996 million (33.6% market share) Total: 1,746.1756 million (100% market share) 2013 [95] 2013 in mobile phones Samsung: 444.4442 million (24.6% market share) Nokia: 250.7931 million (13.9% market share) Apple: 150.7859 million (8.3% market share) LG: 69.0245 million (3.8% market share) ZTE: 59.8988 million (3.3% market share) Huawei: 53.2951 million (2.9% market share) TCL Communication: 49.5313 million (2.7% market share) Lenovo: 45.2847 million (2.5% market share) Sony Mobile Communications: 37.5957 million (2.1% market share) Yulong: 32.6014 million (1.8% market share) Others: 613.7100 million (34% market share) Total: 1,806.9647 million (100% market share) 2014 [96] Samsung: 392.546 million (20.9% market share) Apple: 191.426 million (10.2% market share) Microsoft: 185.660 million (9.9% market share) Lenovo Motorola: 84.029 million (4.5% market share) LG: 76.096 million (4% market share) Huawei: 70.499 million (3.8% market share) TCL Communication: 64.026 million (3.4% market share) Xiaomi: 56.529 million (3% market share) ZTE: 53.910 million (2.9% market share) Sony Mobile: 37.791 million (2% market share) Micromax: 37.094 million (2% market share) Others: 629.360 million (33.5% market share) Total: 1,878.968 million (100% market share) 2015 [97] Note that previous years have listed sales of mobile phones including non smartphones (so called feature phones) while from 2015 and on the statistics only show smartphone sales. Samsung: 320.4 million (22.5% market share) Apple: 225.8506 million (15.9% market share) Huawei: 104.0947 million (7.3% market share) Lenovo: 72.7482 million (5.1% market share) Xiaomi: 65.6186 million (4.6% market share) Others: 635.3685 million (44.6% market share) Total: 1,423.9003 million (100% market share) 2016 [98] Samsung: 306.4466 million (20.5% market share) Apple: 216.0640 million (14.4% market share) Huawei: 132.8249 million (8.9% market share) OPPO: 85.2995 million (5.7% market share) BBK Communication Equipment: 72.4086 million (4.8% market share) Others: 682.3143 million (45.6% market share) Total: 1,495.3580 million (100% market share) 2017 [99] Samsung: 321.2633 million (20.9% market share) Apple: 214.9244 million (14% market share) Huawei: 150.534.3 million (9.8% market share) OPPO: 112.124 million (7.3% market share) Vivo: 99.6848 million (6.5% market share) Others: 638.0047 million (41.5% market share) Total: 1,536.5355 million (100% market share) 2018 [100] Samsung: 295.0437 million (19% market share) Apple: 209.0484 million (13.4% market share) Huawei: 202.9014 million (13% market share) Xiaomi: 122.3870 million (7.9% market share) OPPO: 118.837.5 million (7.6% market share) Others: 607.0490 million (39% market share) Total: 1,555,267.0 (100.0% market share) 2019 [101] Samsung: 296.194 million (19.2% market share) Huawei: 240.6155 million (15.6% market share) Apple: 193.4751 million (10.5% market share) Xiaomi: 126.0492 million (8.2% market share) OPPO: 118.6932 million (7.7% market share) Others: 565.630 million (36.7% market share) Total: 1,540.657 million (100% market share) 2020 [102] Samsung: 253 million (18.8% market share) Apple: 199.8 million (14.8% market share) Huawei: 182.6 million (13.5% market share) Xiaomi: 145.8 million (10.8% market share) OPPO: 111.8 million (8.3% market share) Others: 454.8 million (33.7% market share) Total: 1,347.9 million (100% market share) 2021 (Q1) [103] Samsung: 77 million (23% market share) Apple: 57 million (17% market share) Xiaomi: 49 million (15% market share) OPPO: 38 million (11% market share) Vivo: 37 million (11% market share) Others: 82 million (24% market share) Total: 340 million (100% market share) See also Telephones portal Notes ^ See Electronics industry § List of best-selling electronic devices. 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